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Oregon/Washington MGMA Annual Meeting  
April 17 – 20, 2010  
Hyatt Regency Hotel – Bellevue, WA

***Acceleration Health Care Change***

If you have exhibited with us in the recent past then you know this is a dynamic, national-caliber conference that just keeps getting better and better, each and every year. In fact we think our 2010 speaker lineup is world class! And when you combine headliners like the following, along with a popular destination like Bellevue, Washington, you've got a winning combination that is sure to send attendance records through the roof!

**Quint Studer** - Named one of the Top 100 Most Powerful People by *Modern Healthcare*  
**John Foley** – Former Lead Pilot of the Blue Angels and Team Building/High Performance Expert  
**William F. Jessee, MD, FACMPE** - President and CEO, Medical Group Management Association  
**Beverly Kaye** - One of the nation's leading authorities and authors on workforce issues  
**Frank Cohen** - The authority on practice data mining, analysis, and decision support  
**Laurie Baedke** – A specialist on creating a culture of exceptional customer service

We anticipate 400 practice managers to attend this meeting, representing hundreds of medical groups, thousands of physicians and tremendous buying power! If your target audience is the medical group practice, this conference offers an unrivaled opportunity.

Members are already buzzing about this event and key sponsorships are going fast. If interested, contact Jan Larsen at 206-956-3643, or send an email to [jal@wsma.org](mailto:jal@wsma.org). Bronze level sponsorships are, however, unlimited and provide valuable added exposure and benefits.

There is no deadline to register as an exhibitor. Simply put: ***Exhibit space is limited and we expect booths to sell out early!*** To register, return the enclosed exhibitor agreement right away.

We appreciate the overwhelming support and continued relationships with our exhibitors, and look forward to your participation at our 2010 Joint Annual Conference.

If you have any questions regarding the enclosed information, please contact Jan Larsen at the WSMGMA office at 1-800-552-0612, ext. 3026, or send an email to [jal@wsma.org](mailto:jal@wsma.org).

Conference Co-Chairs

**Lucinda Berrington**  
Washington State MGMA

**Gary Hunt**  
Oregon MGMA