

Exhibit and Sponsorship Opportunities 2010 Oregon / Washington MGMA Annual Conference

*Connect with 400 medical practice decision makers
April 17-20, in Bellevue, Washington*

The 2010 Annual Conference is the largest educational and networking conference for medical practice administrators on the West Coast. This year we anticipate 400 administrators, CEO, and managers from various specialties and facility sizes, along with high-profile keynote speakers for an extraordinary education event! Don't miss this opportunity to reach out to important key decision makers.

This year, the conference offers more sponsorship opportunities than ever. Each was created to help strengthen your company's brand, establish relationships, generate sales leads and increase traffic to your booth. Take a moment to review the entire sponsorship opportunities available, match them with your marketing objectives, then contact us and we'll help you make a plan.

Platinum \$15,000

Keynote General Sessions – *All Four Sponsorship Sold!!*

Gold \$10,000

Opening Night Reception – *Sold*

Monday Night Banquet – *Sold*

Conference Tote Bag - *Sold*

Silver \$6,000

Notes Book with Conference Schedule - *Sold*

e-Syllabus / Thumb Drive

Name Badge Holders – *Sold*

Sunday Dinner featuring Frank Cohen - *Sold*

Tuesday Breakfast General Session featuring Laurie Baedke

Internet Café and Wi-Fi Provider

\$1,000 Cash Drawing - *Sold*

Breakfast and Breaks on Sunday or Monday (two available)- *One Day Sold*

Bronze \$2,000

Enhanced Exhibitor Package - no limits

Product Theater \$1,500

Available option with the purchase of a Silver, Gold or Platinum level sponsorship

All sponsorships include the following in addition to the benefits outlined below

Booth space in premium location
An electronic mailing list of attendees to promote visits to your booth – a sponsorship exclusive
Print acknowledgement in the conference brochure, final e-syllabus, and attendee Notes Book
Recognition on special event signs and displays
Acknowledgement on the WSMGMA and OMGMA websites
Sponsor ribbons for your company representatives

Platinum Level Sponsorship Descriptions

Keynote Speaker

An opportunity for a representative of your company to address attendees and introduce a keynote speaker. Plus ...

Your company logo projected on dual screens in the room prior to the keynote address
Reserved seating for your representatives with the keynote speaker
Distribution of your handouts to attendees during your sponsored event
*A full page color ad in the meeting registration brochure distributed to 4,000 practice managers**
Six representative registrations and complimentary Monday Night Banquet tickets

Gold Level Sponsorship Description

Opening Night Reception

An opportunity for your representatives to personally greet attendees at the door and provide them with complimentary drink tickets imprinted with your company logo. Plus

Distribution of your handouts to attendees during your sponsored event
*A half page color ad in the meeting registration brochure distributed to 4,000 practice managers**
Five representative registrations and complimentary Monday Night Banquet tickets

Monday Evening Banquet

An opportunity for a representative of your company to address attendees and introduce the evening entertainment. Plus ...

Your company logo projected on dual screens in the banquet room prior to the evening entertainment
Reserved seating for your company representatives
Distribution of your handouts to attendees during this sponsored event
*A half page color ad in the meeting registration brochure distributed to over 4,000 practice managers**
Five representative registrations and complimentary Monday Night Banquet tickets

Conference Totes

Your company logo featured on totes handed out to all attendees. Plus ...

A half page color ad in the meeting registration brochure distributed to over 4,000 practice managers
Five representative registrations and complimentary Monday Night Banquet tickets

Silver Level Sponsorship Descriptions

Notes Book with Conference Schedule

Your logo and full page ad featured in the handy booklet distributed on-site to all attendees. This 5" x 8" reference guide includes a current schedule-at-a-glance, meeting room locator, speaker highlights, exhibitor list and floor plan, hotel and local area maps, plus plenty of blank pages for taking and keeping notes.

Plus ...

Four representative registrations and complimentary Monday Night Banquet tickets

e-Syllabus & Thumb Drive

Your company logo exclusively featured on the home page of the conference e-syllabus distributed to attendees multiple times prior to the conference and on thumb drives at the meeting. The conference syllabus features speaker handouts, schedules, directions, and other must-have information. Your logo will link to your company website.

Plus ...

Four representative registrations and complimentary Monday Night Banquet tickets

Name Badge Holders

An opportunity for constant recognition with your company logo on name badge holders used by attendees and exhibitors alike throughout the conference.

Plus ...

Four representative registrations and complimentary Monday Night Banquet tickets

Sunday Dinner featuring Frank Cohen

An opportunity for a representative of your company to address attendees and introduce Frank Cohen.

Plus ...

Your company logo projected on dual screens in the room prior to the presentation

Reserved seating for your representatives with the speaker

Distribution of your handouts to attendees during your sponsored event

*A half page color ad in the meeting registration brochure distributed to 4,000 practice managers**

Four representative registrations and four complimentary Monday Night Banquet tickets

Tuesday Breakfast General Session

An opportunity for a representative of your company to address attendees and introduce the keynote speaker for the closing general session. Plus ...

Your company logo projected on dual screens in the room prior to the keynote address

Reserved seating for your representatives with the keynote speaker

Distribution of your handouts to attendees during your sponsored event

*A half-page color ad in the meeting registration brochure distributed to 4,000 practice managers**

Four representative registrations and complimentary Monday Night Banquet tickets

Hotel Key Card

Your company logo on hotel keycards used by attendees during their conference stay.

Plus ...

Four representative registrations and complimentary Monday Night Banquet tickets

Internet Café and Wi-Fi Provider

Your company logo on banner signage for the Internet Café and special flyer distributed to attendees and exhibitors with Wi-Fi access codes.

Pus ...

Four representative registrations and complimentary Monday Night Banquet tickets.

\$1,000 Cash Drawing

Your company logo on a full page in the attendee Conference Schedule and Notes Book to promote visits to your booth to enter a special \$1,000 cash drawing. Your drawing will also be promoted to attendees in the e-syllabus and multiple announcements at the meeting. Also includes four representative registrations and complimentary Monday Night Banquet tickets.

Breakfast and Break Sponsor

One day sponsor of the breakfast and morning and afternoon breaks offered in the exhibit hall on Sunday and Monday.

Your company logo on napkins used exclusively that day in the exhibit hall. Also includes four representative registrations and complimentary Monday Night Banquet tickets.

Product Theater Sponsorship Description

An opportunity to provide a value-added exclusive program to key decision-makers with your purchase of a Silver, Gold or Platinum Sponsorship. Your company representatives showcase and or demonstrate goods and services during a unique 30-minute theater setting. Plus....

Promotion of your product theater in the conference e-syllabus and on-site schedule

Promotion of your event with special e-blasts to attendees prior to their arrival

Includes classroom with A/V capabilities (LCD projector, screen, podium w/microphone)

Four representative registration and complimentary Monday Night Banquet tickets

Product theaters will be held during break times. See sponsorship prospectus for tentative schedule.

Bronze Level Sponsorship Description

Take advantage of the value-added exhibitor package that includes increased exposure on signage in the sponsorship listings in the conference brochure, e-syllabus, and schedule and notes book. Includes a mailing list of attendees prior to the conference, in addition to three representative registrations and complimentary Monday Night Banquet tickets.

* Deadline for ad placements in the annual meeting brochure is November 13, 2009.