



MGMA
A State Affiliate

Oregon/Washington MGMA Annual Meeting
May 30 – June 2, 2012
The Oregon Convention Center & The Nines Hotel
Portland, Oregon

The Game Changer Imperative – New Core Competencies

If you are one of our regular returning exhibitors, then you've come to expect nothing less than an exceptional, national-caliber conference. Our 2012 meeting will not disappoint. Once again we have a lineup of world-class keynote speakers, pulled in leading experts for dozens of workshops and breakout sessions, mixed it all with a multitude of networking and exhibitor opportunities, for a winning combination that is guaranteed to draw hundreds of practice managers and executives.

Sign Up by January 1 and Save!

We anticipate over 350 practice managers to attend this meeting, representing hundreds of medical groups, thousands of physicians and tremendous buying power! If your target audience is the medical group practice, this conference offers an unrivaled opportunity.

Members are already buzzing about this event and key sponsorships are going fast. If interested, contact Jan Larsen at 206-956-3643, or send an email to jal@wsma.org. Bronze level sponsorships are, however, unlimited and provide valuable added exposure and benefits. And remember – only sponsors receive a list of attendees prior to the meeting for you to promote traffic to your booth.

There is no deadline to register as an exhibitor. Simply put: ***Exhibit space is limited and sells out each year!*** To register, return the enclosed exhibitor agreement right away. To receive a \$100 early bird discount, make sure we receive your agreement and payment by January 1, 2012.

Go to www.wsmgma.org to access a complete exhibitor packet, including an exhibitor prospectus, list of available sponsorships, last year's exhibitor list, attendee demographics, and much more.

We appreciate the overwhelming support and continued relationships with our exhibitors, and look forward to your participation at our 2012 joint annual conference.

If you have any questions regarding the enclosed information, please contact Jan Larsen at the WSMGMA office at 1-800-552-0612, ext. 3026, or send an email to jal@wsma.org.

Conference Co-Chairs

Brett Vandenberg CMPE

Washington State MGMA

MaryKaye Brady FACMPE

Oregon MGMA