

## WSMGMA List Rental Agreement

Please submit a final PDF version of your mail piece for approval to Jan Larsen at [jal@wsma.org](mailto:jal@wsma.org) along with a signed copy of the agreement and payment. For assistance with list rental purchases, contact Jan Larsen at 206-956-3643.

The WSMGMA rental list contains 500 active members. It is delivered via email in an excel file. Data includes member name, group name, and mailing address only.

### Rates

Non member, Non Partner Rate	\$250.00
Member, Partner Rate	\$175.00

### Terms

User understands that the license is for a one-time use in accordance with this agreement, and that any other use of the WSMGMA list will be considered a breach of this agreement.

User agrees that the information contained on the list will be used only for the purpose of addressing the mailing piece, either directly or by creating labels.

The User or its agent shall not transfer names or information to its own customer files.

User agrees that the list is a valuable asset of the WSMGMA and that the list will not be copied or reproduced in any way, sold, or used by anyone other than the User.

A sample Mailing Piece is attached to this agreement and the User assures WSMGMA that the actual mailing will not be different from the sample in any material way.

WSMGMA does not rent its list for use in marketing conferences or seminars that WSMGMA determines are in conflict with WSMGMA conferences or seminars.

User agrees that the Mailing Piece will not use the name of WSMGMA or identify the Association as the source of the list, nor imply that WSMGMA endorses or recommends any services or product.

Lists do not include WSMGMA members who have requested not to receive information other than WSMGMA business.

WSMGMA reserves the right to "seed" its list using decoy names to protect against unauthorized use.

Signature	Date
Name	Title
Company	
Address	
Phone	Email

Enclosed is my check made payable to: **WSMGMA**

**Credit Card Payment: (Visa or MasterCard Only)**

Print Name: \_\_\_\_\_

CC#: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail to: WSMGMA, 2033 Sixth Ave Suite 1100, Seattle, WA 98121

Email to: [jal@wsma.org](mailto:jal@wsma.org)

Fax to: 206-441-5863